

E-Commerce - Online shopping solutions

If you sell products and services and you are not selling on the Internet you are missing out on big revenue potential.

Benefits Of An E-commerce Website

- A well designed e-Commerce website is a great vehicle for generating extra income for your company with very low overheads.
- Online shops also have the advantage of being open 24 hours, 7 days a week receiving orders & payments from a possible worldwide customer base.
- Reduction of Marketing and Advertising Costs
- Reliable and secure shopping cart
- The application also allows site owners to manage multi shopper types (profiles) and retail/multi trade rates
- Trade/Retail accounts system with automated invoicing system, fully integrated with online payment provider or secured for third party acquire
- Provide Customers valuable information about your business
- Collection of Customer Data Take your business to the next level with powerful webshop and easy to use administration!

What is included in E-Commerce Website?

Custom web design

Your website design will be unique to your website with online shop, products and online payment gateways

Easy to use admin area

You can run your own Ecommerce website very easy. You will be able to manage your online store from any Internet connection - no special software to download and no programming skills required.

You would be provided with a secure admin area where you can:

- Several utilities to test and troubleshoot your installation
- You can easily manage Products, Categories, Options, Customers, Shipping, Locations, Orders and much more
- You can add unlimited products and pages to your website
- Upload Product Images and Software Items from your browser to your web server
- Configure sales tax per country (billing or shipping address)
- Store shipping rates are calculated by order weight or fixed price
- Emails sent to customer via the store can be customized to suit your requirements
- Send HTML Newsletters to your customers directly from your store
- Add private comments to each order, or comments that the customer can also see
- Full Store Statistics - Now you can see which categories, products, and pages are being viewed the most
- Skinnable design allows for enormous flexibility in changing the look and feel of your store, without impacting future upgrades
- and much more

Catalog & Products

- The software does not limit the number of Products, Categories and Options
- Item discounts based on quantity ordered
- Products can be linked to multiple categories, and multiple option groups
- Group products so that they are displayed together on the product detail page
- Link images or other HTML to the category display
- Advanced search capabilities
- Option Groups can be individually set to Optional or Required. This way you can make sure that the Customer selects all the right options
- You can display the entire category tree, or only from a certain point in the tree

Customer Convenience

- Customer can view and modify their personal info by logging on to their account
- Account can be created before or during CheckOut process
- Full order history and detail is available to the customer
- A reliable and secure shopping cart
- Payment Method chooser (ex: PayPal, Credit Card, 2Checkout, eWay, iKobo, iTransact, PayMate, WorldPay, Cash On Delivery etc.)
- "Save Cart" and "Show your Cart" functionality
- See shipping estimates before checkout
- Password Reminder feature for Customers
- "Email A Friend" functionality allows customer to send a link to a Product via email
- Advanced search function
- "Contact Us" script to send queries via email from your store

- Customer receives confirmation eMails when they place the order, and when their order's status changes

Secure payment integration

Whatever payment gateway you choose for your online business we can integrate this with any payment process required.

Online web payment integration is implemented with an online 'Merchant Account'.

A Merchant Account is a third party services that process secure online payments and transfers funds from the buyers credit/bank card to the sellers Internet merchant bank account. You can then transfer funds from your merchant account to your bank account as you wish.

There are many merchant accounts available to you. Whatever merchant account you choose we can seamlessly integrate it with your online shop or any kind of online business transaction you require.

After any transaction you will be notified via an email and your online web database would be updated accordingly with the results of the transaction using a 'Callback' feature or IPN (Instant Payment Notification).