

Content Management System

Content Management - Change your website content in no time

The Internet is a constantly evolving medium, which makes Website maintenance a necessary evil to avoid obsolescence and remain relevant. For most businesses this could turn out to be a costly exercise leading to a recurring strain on precious resources.

Easy to Use

Our Content Management Systems are browser based and provide full control over your Website and content from any location that has Internet access. So you can easily edit and update your entire website. Non-technical users can learn in minutes how to add images, updating text, create new pages, change or add new menus, update new content and other aspects on your Website and instantly publish it online in seconds - without any technical Website knowledge.

You'll have complete control over your content. No FTP or HTML knowledge is required.

The CMS is easy to use thanks to the WYSIWYG (What You See Is What You Get) editor. Anyone familiar with word processors or Windows software can easily use the editor to create or update Web pages.

Secure

The CMS requires user names and passwords to edit the site. That means only employees with the proper permission can update the Web site. Specific areas of the site can be set with different permissions. For example, the HR department only has access to update job postings but not necessarily to edit the homepage. The site administrator has access to any part of the site.

Cost Effective

Because each content owner is now responsible for maintaining a section of the Web site, companies no longer need to employ a full-time Webmaster or a third-party vendor to update the site content.

So easy anyone can use it!

- Create and edit web page content, including text, graphics, hyperlinks, tables and forms
- Advanced What you see is what you get (WYSIWYG) Editor with word like editing capabilities
- Instantly create new pages, update navigation menus and manage page security
- Upload and place images, documents & files including PDF, Word and Excel
- Link Manager - so your website links stay in-tact
- Integrates with: News Feed, Newsflash, Membership System, FAQ, Polls, Product Catalogue, Online Shop and Shopping Cart System
- Advanced Photo Gallery - you can create collections of images to allow easy organization and management
- Menu Management - allows you to move pages in and out of the menu as well as organize them any way you like
- Advanced search engine indexing conscious design for web marketing and search engine optimisation (SEO)
- Unlimited multi-level site navigation allows for unlimited hierarchical menus
- Advanced style sheets for dynamics layout and complex design
- Statistical Reporting
- Ability to set web pages as 'Drafts' and turn content active or inactive
- Web based application allows you to access your website from any computer